## **October Toolkit**

## Use this content to spread the word all month long.

Don't forget to follow us on Facebook and Twitter and share what you see **Please include #TheAIP on all social media posts or tag us!** Facebook: @AlumniInsuranceProgram | Twitter: @AlumniInsurance **Feel free to use this content for your alumni newsletter!** 

## Facebook/Twitter – October 1-31

October is National Dental Hygiene Month: You can save up to 45% on covered services by selecting a MetLife network dentist through the <School Name> Alumni Insurance Program. This extensive network of dentists allows you the freedom to choose the healthcare provider that best suits your needs. Visit TheAIP.com/[SiteName] to learn more!

Keep your smile bright with exclusive MetLife Alumni Dental Insurance options the <School Name> Alumni Insurance Program. Explore affordable coverage from a nationwide network of dentists at www.alumniinsuranceprogram.com/[SiteName].

October is National Pet Wellness Month! When it comes to your pet, only the best insurance will do. Our Alumni Insurance Program offers alumni special discounts on plans that can help cover the costs of vet visits, accidents, illnesses and more. To find out how to save up to 90% on vet expenses, visit TheAIP.com/PetWellness.

Prioritize the health of your furry family members with <School Name> Alumni Insurance Program! MetLife Pet Insurance offers expansive coverage and innovative product features to help keep your pets healthy. Visit TheAIP.com/PetWellness to learn more!

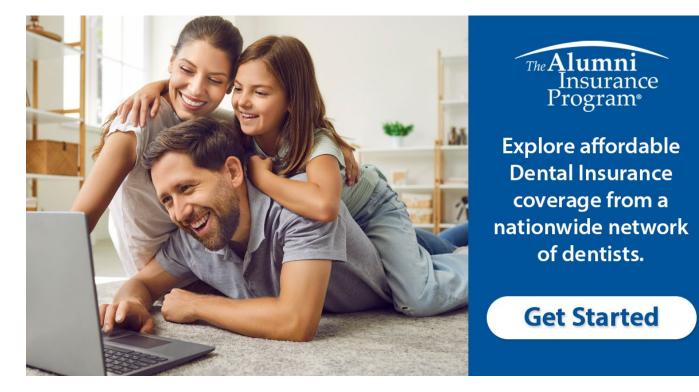
## eNewsletter – October 1-31

October is National Dental Hygiene Month: You can save up to 45% on covered services by selecting a MetLife network dentist through the <School Name> Alumni Insurance Program. This extensive network of dentists allows you the freedom to choose the healthcare provider that best suits your needs. Visit TheAIP.com/[SiteName] to learn more!

Keep your smile bright with exclusive MetLife Alumni Dental Insurance options the <School Name> Alumni Insurance Program. Explore affordable coverage from a nationwide network of dentists at www.alumniinsuranceprogram.com/[SiteName].

October is National Pet Wellness Month! When it comes to your pet, only the best insurance will do. Our Alumni Insurance Program offers alumni special discounts on plans that can help cover the costs of vet visits, accidents, illnesses and more. To find out how to save up to 90% on vet expenses, visit TheAIP.com/PetWellness. Prioritize the health of your furry family members with <School Name> Alumni Insurance Program! MetLife Pet Insurance offers expansive coverage and innovative product features to help keep your pets healthy. Visit TheAIP.com/PetWellness to learn more!

Images (Click Image to Download)



Keep your smile bright with exclusive MetLife Alumni Dental Insurance options



The **Alumni** Insurance Program<sup>®</sup> Learn More

Use Your Alumni Discount to Help Keep Your Furry Family Members Protected With Pet Insurance!

