# **April Toolkit**

## Use this content to spread the word all month long.

Don't forget to follow us on Facebook and Twitter and share what you see Please include #TheAIP on all social media posts or tag us!

Facebook: @AlumniInsuranceProgram | Twitter: @AlumniInsurance

Feel free to use this content for your alumni newsletter!

### Facebook/Twitter - April 1-30

In a hurry but need reliable life insurance? New One Step Express Term Life Insurance offers a simple application process with no physical exam. You can apply online in a few minutes! Quick, easy, and tailored for alumni on the go. Get started: TheAIP.com/[SiteName]

Graduating is just the beginning. Ensure a secure journey forward with The Alumni Insurance Program. New grads, discover coverage options crafted for your success. Start here: TheAIP.com/[SiteName] #NewGradLife

Your diploma isn't the only thing worth celebrating! Explore Alumni Pet Insurance for your loyal companion. Because their well-being matters as much as yours. Learn more at TheAIP.com/[SiteName]. #NewGradLife

Attention Spring Grads: Don't forget to add Life Insurance to your after-graduation to-do list! Coverage up to \$3 million is available and can be locked in for up to 30 years. Learn more at TheAIP.com/[SiteName]

#### eNewsletter - April 1-30

In a hurry but need reliable life insurance? New One Step Express Term Life Insurance offers a simple application process with no physical exam. You can apply online in a few minutes! Quick, easy, and tailored for alumni on the go. Get started: TheAIP.com/[SiteName]

Graduating is just the beginning. Ensure a secure journey forward with The Alumni Insurance Program. New grads, discover coverage options crafted for your success. Start here: TheAIP.com/[SiteName] #NewGradLife

Your diploma isn't the only thing worth celebrating! Explore Alumni Pet Insurance for your loyal companion. Because their well-being matters as much as yours. Learn more at TheAIP.com/[SiteName]. #NewGradLife

Attention Spring Grads: Don't forget to add Life Insurance to your after-graduation to-do list! Coverage up to \$3 million is available and can be locked in for up to 30 years. Learn more at TheAIP.com/[SiteName]



# Take Advantage of All Your Alumni Benefits Find the right alumni insurance protection for you and your family with The AIP.



# Secure Your Future

Explore a range of coverage options designed just for alumni through The AIP!

